BOTTEGA VENETA

Spring Summer 2026 by Delainey Cockrell

BOTTEGA VENETA

Table of Contents

- History of the House
- Theme of the show
- The Fashion Show
- SS 2026 Trends
- Macro-trends
- Details
- Questions



History of the House



Renzo Zengiaro



Michele Taddei

The brand was founded in **1966** in Vicenza, Italy

They quickly became known for their artisanal leather.

Bottega is known for their “Intrecciato” weaving technique, which means braided in Italian.

They opened their first flagship store outside of Italy in **1972** in NYC

The most notable creative directors are: Daniel Lee, Matthieu Blazy and the current creative director Louis Trotter

History of the House



Daniel Lee
2018-2021

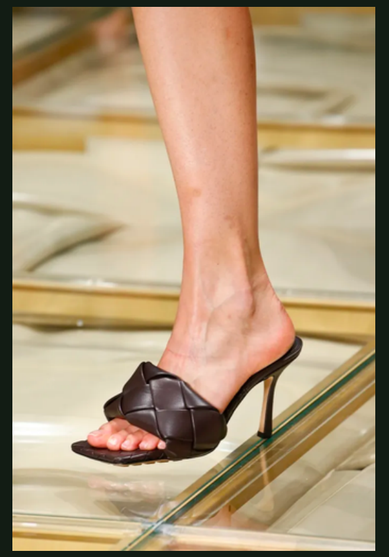
- Prior to joining Bottega he worked at Celine
- Known for his youthful quiet luxury aesthetic
- Currently the Chief Creative Director of Burberry



The Cassette Bag



“Bottega Green”



the Lido Sandals



the Jodie Bag

Reference 1
Reference 2

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History of the House



Matthieu Blazy

2021-2024

- He worked at Celine under Phoebe Philo before coming to Bottega
- Known for his modernized take on craftsmanship
- The current creative director of Chanel



Leather Skirts with flow



The Leather Flannel



Elevated Whimsy



Leather tank and "jeans"

Reference 1
Reference 2

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History of the House



Louise Trotter
2025-Present

- She's been working in fashion for **30** years
- Previously worked at Joseph, Lacoste, and most recently Carven
- At Lacoste she was known for unexpected colors and "offbeat" material and textures



2016 Joseph



2022 Lacoste



2024 Carvan



2025 Bottega

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Reference 1
Reference 2

Spring Summer 2026 Theme

Theme: Craftsmanship

“What I really discovered and what I think is so unique about Bottega Veneta is the craft, and the willingness and want to continue to push and continue to innovate and to continue to push the creative boundaries,”

-Louise Trotter

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Reference


Bottega Veneta Summer 2026 Show
Bottega Veneta
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Watch on YouTube

First Trend



Look 18



Look 19



Look 20



Look 08



Look 60



Look 16

Pantone Color of the Year: Cloud Dancer

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Second Trend



Look **59**



Look **62**



Look **63**



Look **64**



Look **65**



Look **58**

Long Oversized Skirts

Unique colors and unexpected material

Berry tones; dark summer tones

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Third Trend



Look 34



Look 33



Look 32



Look 31



Look 29



Look 23

Playful Paradox: The contrasts between the serious and the fun, the retro and the modern, the childish and the adult

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Sustainability | Macro-trend



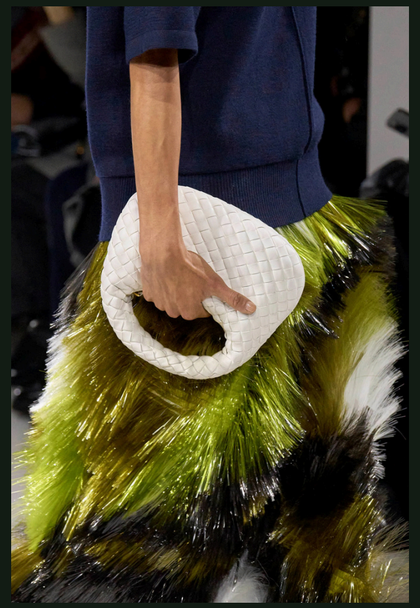
Detail 43



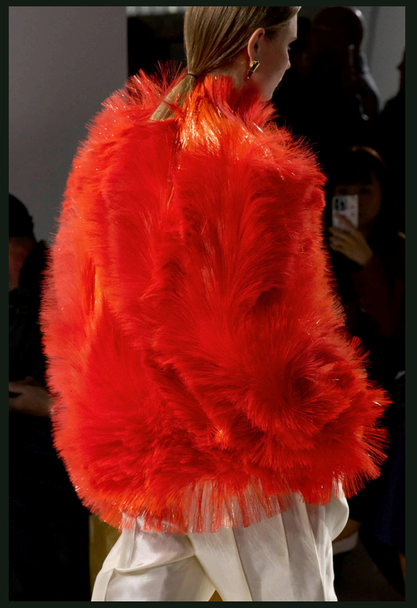
Detail 41



Detail 40



Detail 85



Detail 95



Detail 94

Sustainability through technique

Using fiberglass instead of fur

Creativity + Craftsmanship

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Leatherwork and Craftsmanship

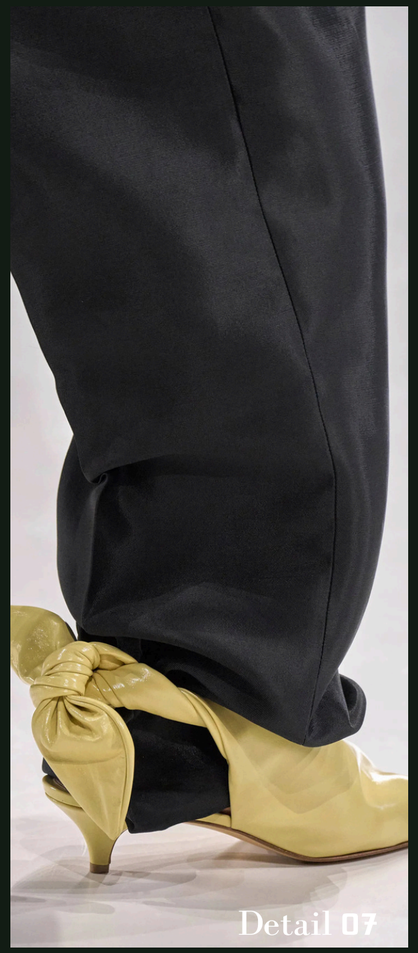

Detail 58


Detail 56


Detail 78


Detail 31


Detail 55


Detail 07

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Questions

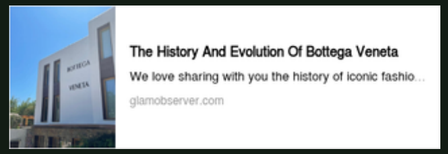
What do you ladies think of this collection?

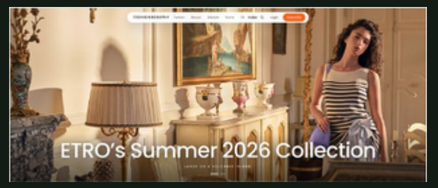
Are there any trends you noticed thst i might have missed?

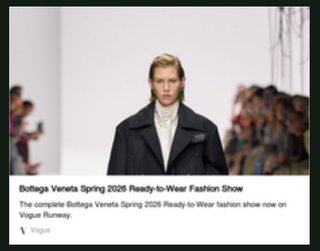
Do you think Louis Trotter is doing a good job guarding the brand identity?

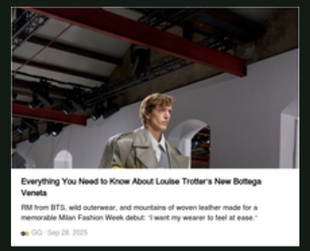
Do you like the directtion Louis Trotter is taking Bottega?

References

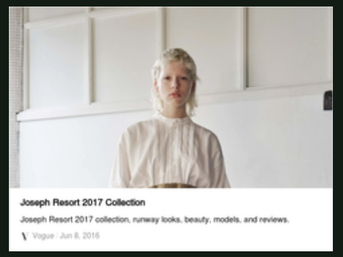


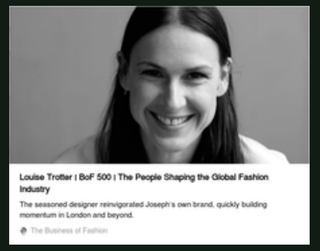
















https://www.wgsn.com/en/blog/analytical-data-spring-summer-26-catwalk-trends

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